

MY IRISH PUB

OPENING COST INPUT WORKSHEET #2

	IPC AVERAGE *	MY IRISH PUB INPUT	ASSUMPTIONS *
Permits & Licenses			
State Liquor License	\$10,000		Varies dramatically by market (\$1,000 to \$125,000 range) Per Average IPC Opening Costs (varies by city/town) Per Average IPC Opening Costs (varies by city/town) Per Average IPC Opening Costs (varies by city/town) Includes Zoning, License, Incorporation Legal Fees
Town/City Health Department License	\$350		
Building & Construction Permit	\$5,000		
Sign Permits	\$1,000		
Legal Fees	\$12,500		
Total Permits & Licenses	\$28,850		
Site Construction Planning			
Architect	\$15,000		Per IPC Ave. Opening Costs for 3,000 sq. ft. pub ** Per IPC Ave. Opening Costs for 3,000 sq. ft. pub ** Per IPC Ave. Opening Costs for 3,000 sq. ft. pub **
Engineer Planning/Design	\$5,000		
General Contractor	\$5,000		
Total Site Construction Planning	\$25,000		
Staff Recruiting			
Management	\$6,000		1 Irish General Manager Salary x Recruiting Fee Management Recruiting Fee (Average)
	10%		
Bar Staff	\$3,000		4 Irish Bar Staff
Wait Staff	\$3,000		4 Wait Staff
	\$750		Average Bar/Waitstaff Recruiting Fee per Employee (Average)
Total Staff Recruiting	\$12,000		
Staff Training			
Existing U.S. IPC Site Inspection Travel Expenses	\$2,500		2 Trips - 2 Owners and/or Managers on each trip Estimated expense for GIC Mgt. Training Program - 1 Person Price per Legal Requirements - Not Available in all States Internal Training Seminars Training Seminars (Leadership/Management Techniques) 4 Weeks - 1 GM / 2 Weeks 2 Asst. Managers 3 Sessions - 30 Employees 4 Hours (\$8.00/hour Ave. Wage) 150 Uniforms(Staff Pays for 1- for total of 3) at \$20.00 each
GIC Mgt. Training Program & Operations Manual	\$1,600		
GIC Insiders Guide & Business Plan	\$600		
Hourly Employee Training	\$1,000		
Management Training (Internal)	\$1,000		
Management Salaries - Pre-Opening	\$10,833		
Hourly Employee Payroll - Pre-Opening	\$2,880		
Staff Uniforms	\$3,000		
Total Staff Training	\$23,413		
Initial Inventory	\$15,000		
Smallwares	\$20,000		Per IPC Ave. Opening Costs for 3,000 sq. ft. pub **
Beer Dispensing System	\$15,000		Per IPC Ave. Opening Costs for 3,000 sq. ft. pub **
Signage	\$10,000		Per IPC Ave. Opening Costs for 3,000 sq. ft. pub **
Lease Deposit & 1st Month Rent	\$20,000		Per IPC Ave. Opening Costs for 3,000 sq. ft. pub **
Communication/Data Management			
Phone System	\$2,500		Per IPC Ave. Opening Costs for 3,000 sq. ft. pub ** Per IPC Ave. Opening Costs for 3,000 sq. ft. pub ** Per IPC Ave. Opening Costs for 3,000 sq. ft. pub ** Per IPC Ave. Opening Costs for 3,000 sq. ft. pub ** Per IPC Ave. Opening Costs for 3,000 sq. ft. pub ** Per IPC Ave. Opening Costs for 3,000 sq. ft. pub ** Per Average IPC Opening Costs
Alarm System	\$1,500		
Music System	\$20,000		
Projection Television System	\$10,000		
P.O.S System	\$30,000		
Mgt. Computer System/Printer	\$4,000		
Total Communication/Data Mgt.	\$68,000		
Misc. Pre-Opening Expenses			
Insurance	\$3,125		4 month pre-opening coverage 4 month pre-opening utilities Per Average IPC Opening Costs Per Average IPC Opening Costs Per Average IPC Opening Costs 1 pre-opening extermination
Utilities	\$3,750		
Phone Company Deposit	\$1,000		
Electric Company Deposit	\$2,000		
Gas Company Deposit	\$1,000		
Extermination	\$350		
Total Misc. Pre-Opening Expenses	\$11,225		
Public Relations			
Pre-Opening P/R	\$2,000		Per GIC Recommended Pre-Opening P.R. Guidelines Per GIC Recommended Pre-Opening P.R. Guidelines Per GIC Recommended Pre-Opening P.R. Guidelines Per GIC Recommended Pre-Opening P.R. Guidelines Per GIC Recommended Pre-Opening P.R. Guidelines
Opening P/R	\$2,000		
Grand Opening P/R	\$4,000		
Pre-Opening Party	\$2,000		
Grand Opening Party	\$5,000		
Total Public Relations	\$15,000		
Total Pre-Opening Expenses	\$263,488		

* - ILLUSTRATIVE PURPOSES ONLY. PLEASE SEE DISCLAIMER INCLUDED IN THIS DOCUMENT

** - THESE OPENING COSTS SHOULD BE INCREASED FOR PUB BIGGER THAN 3,000 SQ. FT. GIC RECOMMENDS THAT THESE EXPENSES BE INCREASED BY THE % THAT YOUR PUB IS BIGGER THAN 3,000 SQ. FT.

Proceed to [Worksheet #3](#)